

AUDUBON PARK SCHOOL FALCON FLING Sponsorships



The Falcon Fling fundraiser supplements APS K8 funds available to offset expenses, enhancements and training.

Largest fundraising event of the year to achieve these goals!

We're looking for *sponsors* to join us for a fun **Night in Havana** and to help us exceed our goal of **\$75,000** this year. Check out the available sponsorship packages below.

Reach out to Erin Provenzale with questions or to become a Falcon Fling Sponsor.

APSFALCONFLING@GMAIL.COM or **407.587.9181**



A Night In Havana

WINTER PARK LIBRARY EVENTS CENTER
MARCH 8, 2024
from 6:30-10pm

Title Sponsor

SOLD OUT

ONE AVAILABLE
ONE SOLD

Signature Drink

\$25 SOLD OUT

ONE AVAILABLE
ONE SOLD

Event Naming Rights: Logo featured when Falcon Fling is mentioned
Branding Inclusion & Recognition (4 months)

- Special Recognition in News from the Nest emails to APS families
- Logo in News from the Nest email for rest of the year
- Special Feature in PTSA newsletter
- Landing Page inclusion on PTSA website
- Social Media
- Logo on APS marquis & scoreboard during home basketball games
- Large digital sign display with logo at entrance
- Logo displayed on presentation at the event
- Custom Logo on every picture at roaming photo booth

Hospitality: 8 admission tickets with unlimited drinks (\$720 value)

Activation: Custom Logo on every picture at roaming photo booth

Mojito Drink Name Inclusion

Branding Inclusion (4 months)

- Digital
 - Social media recognition
 - Logo in News from the Nest email
 - Event On Site: Logo displayed on presentation at the event
- Print
 - Logo displayed at signature bar
 - Logo on custom commemorative cups at signature bar

Hospitality: 6 admission tickets with unlimited drinks (\$540 value)

Activation: Commemorative Cup Logo Inclusion

AUDUBON PARK SCHOOL FALCON FLING Sponsorships



Upstairs
Gaming
Lounge

SOLD OUT
ONE AVAILABLE
ONE SOLD

Beverage
Bar

\$2.50
SOLD OUT
THREE AVAILABLE
THREE SOLD

Dessert Bar

SOLD OUT
ONE AVAILABLE
ONE SOLD

Photo Booth

SOLD OUT
ONE AVAILABLE
ONE SOLD

Staff Tickets

SOLD OUT
ONE AVAILABLE
ONE SOLD

Upstairs Lounge & Domino Tables (4) Name Inclusion
Branding Inclusion (4 months)

- Digital
 - Social media recognition
 - Logo in News from the Nest email
 - Logo displayed on presentation at the event
- Print: Upstairs signage

Hospitality: 6 admission tickets with unlimited drinks

Bar Takeover (1 of 3)
Branding Inclusion (2 months)

- Digital
 - Social media recognition
 - Logo in News from the Nest email
 - Logo displayed on presentation at event
- Print: Logo displayed at one of three bars

Hospitality: 4 admission tickets with unlimited drinks (\$540 value)

Churro Table Name Inclusion
Branding Inclusion (2 months)

- Digital
 - Social Media mention
 - Logo in News from the Nest email
 - Logo displayed on presentation at event
- Print: Logo on Churro table

Hospitality: 4 admission tickets with unlimited drinks (\$540 value)

360 Selfie Station Activation Takeover

Digital Branding Inclusion (2 months)

- Logo in News from the Nest email
- Logo displayed on presentation that will scroll at the event

Hospitality: 2 admission tickets with unlimited drinks (\$180 value)

Activation: Selfie station with custom logo on every digital video

Ticket Donation: Off-set the price of teacher tickets so they can purchase at a deeply reduced rate.

Digital Branding Inclusion (2 months)

- Logo & @mention recognition in email to all staff from Principal Fritz
- Logo in News from the Nest email
- Logo displayed on presentation that will scroll at the event

Hospitality: 2 admission tickets with unlimited drinks (\$180 value)

AUDUBON PARK SCHOOL

FALCON FLING Sponsorships



Coffee Bar

SOLD OUT
ONE AVAILABLE
ONE SOLD

Cuban Coffee Bar Name Inclusion

Branding Inclusion (2 months)

- Digital
 - Social Media mention
 - Logo in News from the Nest email
 - Logo displayed on presentation that will scroll at the event
- Print: Logo on Cuban Coffee Bar

Hospitality: 2 admission tickets with unlimited drinks (\$180 value)

Promo Item

SOLD OUT
ONE AVAILABLE
ONE SOLD

Fedora Giveaway Item

Branding Inclusion (1 month)

- Digital
 - Social media recognition
 - Logo in News from the Nest email
 - Logo displayed on presentation that will scroll at the event
- Print: Logo on display wall

Hospitality: 2 admission tickets with unlimited drinks (\$180 value)

Promo Item

SOLD OUT
ONE AVAILABLE
ONE SOLD

Fan Giveaway Item

Branding Inclusion (1 month)

- Digital
 - Social media recognition
 - Logo in News from the Nest email
- Print: Logo on display wall

Hospitality: 2 admission tickets with unlimited drinks (\$180 value)

Cocktail Tables

SOLD OUT
TEN* AVAILABLE
TEN SOLD

Table Logo Inclusion

Branding Inclusion (1 month)

- Digital: Social media recognition
- Print: Logo or name displayed on cocktail table

Hospitality: 2 admission tickets with unlimited drinks (\$180 value)